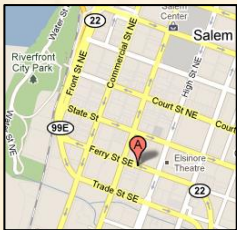

Who we are

Started in 1986, the gallery has become a vital part of the Salem area arts scene. The gallery is committed to bringing both new and established artists to the Willamette Valley through their monthly shows and Featured Artist Showcase events.

In addition to a rich history in local art, the gallery also maintains one of the most productive design and framing shops in the Northwest. They offer many in-stock framing programs and specialize in conservation quality matting and framing services.

Contact Us

The gallery is located in downtown Salem, Oregon just one block East of the Salem Conference Center & Riverfront Park.



444 Ferry St. SE
Salem, OR 97301
In the heart of downtown Salem

Phone: (503)581-4642

- Email: elsinoregallery@outlook.com
 - Web: www.elsinoregallery.com
 - Hours: M-FRI: 9-6, 10-5 SAT
-

Artist Programs & Benefits



*Your local source for
Northwest Art
& Quality Picture Framing*



Artist Programs & Benefits

Table of Contents

Overview of Programs	1
Getting Started	2
Featured Artist Showcase.....	3
Gallery 444 Shows.....	3
Super Value Framing Options	4
Additional Artist Incentives.....	5
About the Gallery.....	6

Special Incentives for Artists

We know that framing your artwork is a big investment. So, in addition to our regular retail framing programs, we offer artists the following extra incentives to help with this expense.

- **Custom Framing @ Readymade prices:**

If you don't see a frame in our Frame It Fast Selections that is the right size for your project, we will custom build one from our regular in-stock frames and match the price for the closest readymade size.

- **50% OFF All Custom In-stock Matting:**

We can offer you 50% OFF all in-stock matting for your project with any frame purchase. We use archival quality matting in our framing program and stock over 250 full sheets at all times.

- **Box Quantity ordering available:**

We can order box quantities of frame, matting and glass for your larger projects or shows at great pricing. Great for DIY or we can help you with custom framing.

- **Metal Chop Program**

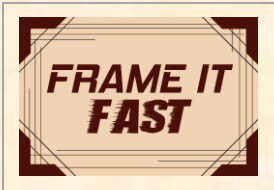
We can offer any Nielsen metal frames cut to your specifications at cost + 20%(frame hardware also available). A one-week turn-around time is required for delivery.

Presentation and Conservation are two of our main priorities in our framing services. We encourage our artists to use the best quality matting and framing.

Super Value Framing Options



Nielsen basic profiles packaged in a “bundle” program with regular glass, foam backing and assembly included. Add in-stock matting and other upgrades to customize your framing projects. Clark and Designer metals are also available in our tier 2 program at additional cost.



Our quality readymade wood frames are hand-built in sizes from 8x10 to 24 x36. Add matting from our selection of pre-cut “blanks” or customize with our wide selection of in-stock mats, glass and other options and upgrades.



Select from over 20 of our in-stock wood frames packaged in a “bundle” program with regular glass, 1 archival mat, foam backing and assembly included. Other Conservation materials, UV glass and design upgrades available at additional cost.



Year-round savings of 50% on all of our featured in-stock wood frames. Artists can also take advantage of great deals on custom matting, canvas services and other conservation services. See our additional artists’ incentives page.

“See how affordable quality custom picture framing can be”

Overview of Programs



The gallery offers smaller displays in the main gallery of 10-15 artists’ work which rotates through the gallery every 2-3 months. Artists have the option of a standard 2- month program or a “Co-Op” program featuring a 3- month term with additional benefits.



For over 26 years, the gallery has presented monthly changing exhibits of single artists, vignette shows and group exhibits in the gallery. These are scheduled 6 months in advance and presented in our Gallery 444 showroom.



In addition to the gallery’s great retail framing options, we offer artists special framing incentives. We have both custom and readymade options to help you get your artwork ready in a timely and cost-effective manner.



We have a new opportunity for artists who don’t have their own web presence to get a hosted webpage on our website. For a nominal fee, artists can list originals and prints on our site and sell through our gallery store.



In 2016, we started offering art classes in the gallery. These small-size classes are designed to help artists hone their skills without the pressure or expense of formal education. Classes are listed on our website.

How to get started

How do I get involved?

We encourage artists to get involved with our gallery and want to make the experience of participating here pleasant and accessible to all artists. Our general manager will be happy to meet with you personally to discuss and evaluate your artwork for consideration. You can also send us digital examples of your work via e-mail or other digital media.

Needed: Artwork files (jpgs, pngs or tiff files are preferred), a current artist statement and/or resume, or a current website/social media site representing your work as an artist.

Although all artwork is juried into the gallery, we never want to discourage any artistic endeavor and will always offer our best suggestions to help you grow as an artist. We also encourage our artists to get involved in art groups like Artists In Action or any of the local community art groups.

What are your involvement options?

There are two ways to get involved as an artist here. One great way to start is to participate in our Featured Artist Showcase. Started in 2016, this program features smaller “vignette” displays of artwork in the main gallery which rotate through each 2-3 month period.

The other way is to present a larger show in Gallery 444 as a scheduled artist. This usually involves a commitment of around 25-40 artworks (size dependent). These shows are scheduled 6 months in advance and open on the First Wednesday of each month.

*At the Gallery, our focus is
on Northwest Art & Artists*



The Featured Artist Program is a great way to get involved here without the commitment & expense of a larger solo exhibit.

There are 2 Great Options for getting involved.

- **Standard Featured Artist Showcase Program**

Our “Standard” Featured Artist Showcase program involves a 2 - month display of 10-15 artworks in the main gallery consigned at 40%. There is no fee for this program. Artists are juried into this program as space allows. This program may be renewed after a four-month hiatus.

- **“Co-Op” Featured Artist Showcase Program**

Our “Co-op” gallery model is a 3- month term in which the artist pays \$50 per month at a reduced consignment rate of 20%. Artists in this program are allotted more space for their consigned artworks and receive a complimentary webpage listing on the gallery site which ties into the gallery’s website store.

This program is renewable and artists are encouraged to change and replenish their displays regularly. New introductions and openings will usually coincide with our Gallery 444 show events.



Our Monthly Art Shows are presented in Gallery 444 and rotate between single artist exhibits, Vignette Shows and Larger Group showings.

The gallery hosts up to 12 shows a year featuring local and Northwest artists. These are approved by the management and scheduled up to 6 months in advance. The consignment rate for these events is 40% and shows usually remain for 3 ½ weeks. Vignette shows may include several artists working together. Local art groups are welcome to apply.

For more information on showing artwork here, visit our Featured Artist Page on the website.